

Price developments for November 2018

As at 30th November 2018

- This publication outlines price developments for electronic communications in November 2018.
- Main items of this publication:
 - ✓ new plans and bundle add-ons;
 - ✓ changes to existing offers and services; and
 - ✓ comparison between plans and offers of different service providers.
- This document is not intended to provide an exhaustive description of the plans that are mentioned. More information can be retrieved from the website of local service providers (also refer to links in Slide 18).
- All figures quoted in this presentation include VAT but exclude excise tax.



Abbreviations

ETF Early termination fee

On-net SMS/calls terminating on the same network SMS/calls terminating on a different network

FTF fixed-to-fixed

FTM fixed-to-mobile

FTI fixed-to-international

MTF mobile-to-fixed

MTM mobile-to-mobile

MTI mobile-to-international

T&Cs terms and conditions

PPU pay per use

Outside bundle rates rate per Mb / per minute / per SMS when exceeding

monthly allowance



Outline of contents

GO New 'Pay As You GO' line-up (slide	4)
---------------------------------------	----

GO Launch of 'Smart Plus' Hybrid Plan (Slide 5)

Melita Launch of 'Flow1' Hybrid Plan (Slide 6)

GO Launch of 'GO Connect' devices (slide 7)

GO 'Starter Jack' joins home-pack line-up (slide 8)

GO Launch of pay-TV line-up for businesses (slide 9)

GO Launch of 'Business Infinity' line-up for businesses (slide 10)

GO New limited time offers (slide 11)



New Pay As You GO plans by GO effective as at November 2018

- GO's newly introduced 'Smart' line-up will be replacing the 'Smart Start', 'Smart Talk' and 'Smart Data'.
- End-users can now opt for a weekly plan or a 4-week plan.

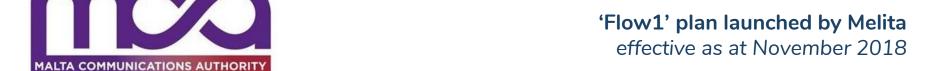
Pay As You GO 'Smart' plans	Smart Weekly	Smart	
Required top-up	€4.00 per week	€12.00 every 4 weeks	
Data allowance – local and EU roaming	1GB	2GB	
Minute allowances	Unlimited calls to all GO mobile and fixed numbers + 30 minutes to all other local numbers to all other local & EU r		
SMS allowances	Unlimited to any network Unlimited to any ne		
Outside bundle rates: per minute / per Mb / per SMS			
On-net/off-net calls	€0.25		
Data (MB)	€2.00 per 100MB		



'Smart Plus' plan launched by GO effective as at November 2018

 A new hybrid plan entitled 'Smart Plus' launched by GO, subject to a minimum 3-month agreement. The 'Smart Talk+' and the 'Smart Data+' plans are not being advertised.

'Smart Plus' Hybrid Plan	Smart Plus		
Monthly access fee	€15.00		
Data allowance – local and EU roaming	3GB		
Minute allowances	Unlimited calls to all GO mobile and fixed numbers + 100 minutes to all other local numbers		
SMS allowances	Unlimited to any network		
Outside bundle rates: per minute / per Mb / per SMS			
On-net/off-net calls	€0.15		
Data (MB)	€2.00 per 100MB		



 Melita adds the 'Flow1' plan to its hybrid line-up, alongside the current 'Flow3' plan.

ensuring connectivity

'Flow' Hybrid Plans	Flow1	Flow3	
Monthly access fee (24-month agreement)	€10.00	€12.00	
Monthly access fee (month-on-month)	€20.00	€22.00	
General allowance	100 units where 1 unit = 10MB or a 1 minute call	300 units where 1 unit = 10MB or a 1 minute call	
Data allowance – local and EU roaming	Not applicable		
Other data allowance	20GB Melita Wifi	20GB Melita Wifi	
Minute allowances	Unlimited calls to all Melita fixed and mobile numbers	Unlimited calls to all Melita fixed and mobile numbers	
SMS allowances	Unlimited to any network	Unlimited to any network	
Outside bundle rates: per minute / per Mb / per SMS			
Calls - MTF off-net	€0.15	€0.15	
Calls - MTM off-net	€0.15	€0.15	
Data (per MB)	€0.004	€0.004	



Tracking devices launched by GO effective as at November 2018

Newly launched tracking services by GO, giving end-users the possibility to get the 'GO Connect Kids' and/or the 'GO Connect Pets' devices. GO says that these devices would serve to help parents, guardians and pet owners to keep track of children and pets.

GO's Connect Devices	GO Connect Kids	GO Connect Pets	
Device fee - standalone (one-time)	€99.99	€79.99	
Device fee - with home pack or Freedom plans (one-time)	€29.99	€19.99	
	Device features		
GPS tracking	Available	Available	
Calls	Available	Not available	
SMS messaging	Available	Not available	
Monthly allowances			
Calls	Unlimited calls to all GO numbers + 30 minutes to any other local and EU numbers	Not applicable	
SMS	Unlimited SMS to all GO numbers + 30 SMS to all other local and EU numbers	Not applicable	
Outside bundle rates			
Calls	€0.15 per minute	Not applicable	
SMS	€0.15 per SMS	Not applicable	



'Starter Jack' Home-Pack plan launched by GO effective as at November 2018

GO's home-pack line-up now includes the 'Starter Jack' plan. This plan features a 100Mbps fixed broadband connection and fixed telephony but not pay-TV. 100Mbps connection not available nationwide but in areas where fibre is available. Lower speeds elsewhere.

Home Packs	Starter Jack	Entertainment Queen	Speed King	
Monthly access fee (24-month agreement)	€25.00	€40.00	€45.00	
Monthly access fee (month-on-month)	€30.00	Not applicable		
Installation fee	Free	Fr	ee	
	Fixed br	oadband		
In fibre areas	100Mbps	100Mbps	200Mbps	
Upload speed	10Mbps	10Mbps	20Mbps	
Download limit	Unlimited	Unlimited	Unlimited	
Pay-TV				
First 3 months of subscription	Not applicable	130+ TV channels	130+ TV channels	
SD channels	Not applicable	90+	20+	
HD channels	Not applicable	20 4		
Fixed telephony allowances / standard rates				
On-net FTF	Unlimited	Unlimited		
Off-net FTF	€0.035 per minute		per minute	
On-net FTM	Unlimited	Unl	imited	
Off-net FTM	€0.18 per minute	€0.18 per minute		



New pay-TV line-up for businesses by GO effective as at November 2018

 GO launches new pay-TV plans for businesses on the IPTV brand. This which replaces the previous interactive and DTTV brand. Plans on the latter brand are no longer offered.

Pay-TV line-up for Businesses	IPTV Silver	IPTV Gold	
Monthly access fee (24 month agreement)	€20.00	€25.00	
Monthly access fee (month-on-month)	n/a	n/a	
Monthly access fee for each additional outlet	€8.50	€8.50	
Digital TV channels	90+	100+	
HD TV channels (add-on)	8	13	
Catch-up; Pause, Rewind & Record; Restart Programme	Available	Available	
Installation fee - main Outlet	€50.85	€50.85	
Installation fee- additional Outlet	€25.42 per outlet		
Optional add-ons and monthly fee			
HD content	€5.00		
GO Stars (24-month agreement)	€10.00		
GO Sports (24-month agreement)	€12.00		
GO Sports (No commitment)	€3	35.00	



Launch of new 'Business Infinity' bundles by GO effective as at November 2018

ensuring connectivity

New triple-play plans offered to businesses by GO's, featuring 75Mbps fixed broadband, fixed telephony connection and pay-TV. Lower access fees apply in case marketed download speeds are not met in certain locations.

Business Infinity	Infinity 75	Infinity 300	Infinity 1000	Infinity 1000
Monthly access fee (24-month agreement)	€35.00	€50.00	€150.00	€599.00
Monthly access fee (If download speed at location less than 45Mbps)	€25.00	Not applicable		
Installation fee		Free		
		Fixed broadband		
In fibre areas	75Mbps	300Mbps	1000Mbps	1000Mbps
Upload speed	10Mbps	10Mbps	50Mbps	500Mbps
	Pay-TV			
IPTV 'Gold Interactive'	Additional €13.00 per month	Included	Included	Included
HD content add-on	€5.00 per month			
GO stars add-on		€10.00	per month	
TSN Sports add-on	€5.00 per month	Included	Included	Included
Additional set-top box	€8.50 per month			
	Fixed telephony allowances / standard rates / outside bundle rates			
On-net/Off-net FTF	Unlimited			
On-net/Off-net FTM	€0.19 per minute OR €10.00 per month for unlimited fixed-to-mobile calls. €0.19 per minute OR €8.50 per month for unlimited fixed-to-mobile calls.			•



Limited time offers effective as at November 2018

New subscribers to GO's 'Entertainment Queen' or 'Speed King' home packs will benefit from a 50% reduction on their monthly access fees for the first 6 months of their contract agreement. Monthly access fees for these plans are as follows:

Home Packs	Entertainment Queen	Speed King
Standard monthly access fee (24-month agreement)	€40.00	€45.00
Monthly access fee (first 6 months of contract)	€20.00	€22.50

- New subscribers to GO's 'Entertainment Queen' or 'Speed King' Home Pack plans can also opt-in to get GO Stars and GO Box sets for free in the first 6 months of subscription. At the lapse of the offer period, an additional €7.99 standard monthly access fee would be incurred for the GO Stars and GO Box set combo. End-users must contact GO if they wish to remove this add-on.
- The 'Data Boom' offer launched by GO allows end-users to get double their standard monthly mobile data allowances at the start of every monthly cycle. Eligibility for this offer is restricted to subscribers joining a 'Home pack' community when they are subscribed to the eligible mobile tariff plans.



Comparison – entry-level pre-paid mobile plans effective as at November 2018

Entry-level mobile	Pay As You GO 'Smart' by GO	'Tentastic' top-up by Melita	'Mix' top-up by Vodafone Malta
telephony pre- paid plans	Smart	Tentastic 600MB	MIX 500
Required top- up	€12.00 every 4 weeks	€10.00 every 30 days	€10.00 every 4 weeks (€2.00 kept on account as credit)
Data allowance – local and EU roaming	2GB	100MB	Not applicable
General allowances	Unlimited calls to all GO mobile and fixed numbers + 60 minutes to all other local & EU numbers + unlimited SMSs to any network	Not applicable	500 units; 1 unit = 1MB/ 1 SMS/ 1 minute call
Other allowances	Not applicable	10GB Melita WiFi	Additional 100 units when topping up through Vodafone app.
	Outside bundle rate	es: per minute / per Mb / per S	MS
On-net/off-net calls	€0.25	€0.10	€0.25
On-net/off-net SMS	€0.05	€0.01	€0.05
Rate per MB consumed	€2.00 per 100MB	€0.10 per MB	€2.00 per 100MB



Comparison – entry-level hybrid mobile plans effective as at November 2018

	GO	Melita		
Mobile telephony hybrid plans	Smart Plus	Flow1		
Monthly access fee (24-month agreement)	Not applicable	€10.00		
Monthly access fee (month-on-month)	€15.00	€20.00		
General allowances	Not applicable	100 units; 1 unit = 10MB or a 1 minute call		
Data allowance – local and EU roaming	3GB	Not applicable		
Other daallowances	Not applicable	20GB Melita Wifi		
Minute allowances	Unlimited calls to all GO mobile and fixed numbers + 100 minutes to all other local numbers	Unlimited calls to all Melita fixed and mobile numbers		
SMS allowances	Unlimited to any network	Unlimited to any network		
Outside bundle rates: per minute / per Mb / per SMS				
Calls MTF off-net	€0.15	€0.15		
Calls MTM off-net	€0.15			
Data (MB)	€2.00 per 100MB €0.004			



Comparison - entry-level residential bundles effective as at November 2018

Entry-level dual-play	GO	Melita	Vodafone		
plans for residential users	Starter Jack	Internet Fibre Power 50Mbps	Home Internet & Telephone		
Monthly access fee (24-month agreement)	€25.00	€30.00	€45.00 (Non-Vodafone customers) €35.00 (Vodafone on pre-paid plans) €30.00 (Vodafone on post-paid plans)		
Monthly access fee (12-month agreement)	Not applicable	Not applicable	Additional €5.00		
Monthly access fee (month-on-month)	€30.00	€40.00	Not applicable		
Fixed broadband					
Download speed	100Mbps (in fibre areas)	50Mbps	30Mbps		
Upload speed	10Mbps	3Mbps	15Mbps		
Fixed telephony allowances / standard rates					
On-net FTF	Unlimited	Unlimited	Unlimited		
Off-net FTF	€0.035 per minute	Unlimited	Unlimited		
On-net FTM	Unlimited	€0.23 per minute	Unlimited		
Off-net FTM	€0.18 per minute	€0.23 per minute	€0.23 per minute		



Comparison – entry-level business pay-TV plans effective as at November 2018

Entry-level pay-TV plans for business	GO	Melita		
users	Business Silver Interactive	Business TV 'Starter' NexTV		
Monthly access fee – 24 month access fee	€20.00	€9.99		
Monthly access fee – no contract agreement	n/a	€19.99		
Monthly fee for each additional outlet	€8.50	€2.99		
Digital TV channels	90+	20+		
HD TV channels (add-on)	8	13		
Interactive features: Catch-up; Pause, Rewind & Record; Restart Programme	Available	Available		
Additional fees for add-ons				
HD content add-on	€5.00	Not applicable		
Installation fees				
Main outlet	€50.85	€25.00		
Additional outlet	€25.42	€15.00		



Comparison - entry-level business bundles effective as at November 2018

Entry-level bundles for businesses	GO	Melita	Vodafone	
	Infinity 75	Business Flexi Duo	Office Internet & Telephone	
Monthly access fee (24-month agreement)	€35.00	€35.00	€45.00 (Non-Vodafone customers) €35.00 (Vodafone on pre-paid plans) €30.00 (Vodafone on post-paid plans	
Monthly access fee (12-month agreement	Not applicable	Not applicable	Additional €5.00	
Monthly access fee (month-on-month)	Not applicable	€45.00	Not applicable	
Fixed broadband				
Download speed	75Mbps	60Mbps	30Mbps	
Upload speed	10Mbps	5Mbps	15Mbps	
Download limit	Unlimited	Unlimited	350GB	
Fixed telephony allowances / standard rates / outside bundle rates				
On-net FTF	Unlimited	Unlimited	Unlimited	
Off-net FTF		€0.03 per minute	Unlimited	
On-net FTM	€0.19 per minute OR	€0.03	Unlimited	
Off-net FTM	€10.00 per month for unlimited fixed-to-mobile calls.	€0.12 per minute	€0.23 per minute	



END





- GO 'Pay As You GO' plans: https://www.go.com.mt/personal/mobile/plans/pay-as-you-go
- GO 'Smart Plus' plan: https://www.go.com.mt/smart-plans
- Melita 'Flow' Plans: https://www.melita.com/mobile_category/hybrid-plans/
- GO 'Connect' devices: https://www.go.com.mt/connect
- GO 'home packs': https://homepack.go.com.mt/
- GO pay-TV line-up for businesses: www.go.com.mt/business/self-employed/tv/packages
- Business Infinity line-up: https://www.go.com.mt/business/self-employed/packs/duo-pack





- This publication contains information, which may include statistics, that have been obtained from sources believed to be reliable in regard to the subject matter covered.
- This publication does not constitute commercial, legal or other advice however so described. In publishing this information the Malta Communications Authority ("MCA") is not responsible and cannot be held liable for the quality, completeness, adequacy and accuracy of any information, statements and statistics however so described, contained within this document.
- The MCA reserves the right to change and update any such information including any statements and statistics provided in this document at its discretion and without prior notification.
- To the fullest extent permitted by law, neither the MCA nor any of its officers or its agents, however so described, will assume responsibility and/or liability for any loss or damage, however so described, arising from or related to the use of the content of this document.