

# Price developments for May 2018

As at 31<sup>st</sup> May 2018

- The Malta Communications Authority is publishing the pricing developments taking place in the electronic communications market.
- The Pricing developments outlined herein, show:
  - Features of new entry-level products launched by operators; and
  - A cross-comparison between plans offered by different service providers.
- Tables in this document are not intended to provide an exhaustive description of the plans. Such information can be retrieved from the website of local service providers. For ease of reference, links to the relevant plans are provided in Slide 13.



## Main changes outlined in this presentation

- Melita Melita pre-paid plans with increased mobile data (Slide 4)
- Melita Melita's new Hybrid plan (slide 5)
- GO GO's new Student plan line-up (Slide 6)
- GO GO Launches 'WildCard' service (Slide 7)

ETF	Early termination fee
On-net	SMS/calls terminating on the same network
Off-net	SMS/calls terminating on a different network
FTF	fixed-to-fixed
FTM	fixed-to-mobile
FTI	fixed-to-international
MTF	mobile-to-fixed
MTM	mobile-to-mobile
MTI	mobile-to-international
T&Cs	terms and conditions
PPU	pay per use
Outside bundle rates	rate per Mb / per minute / per SMS when exceeding monthly allowance

## Melita pre-paid plans with increased mobile data effective as at May 2018

Mobile telephony pre-paid plans SIM only	Melita's pre-paid plans as at May 2018	
	Tentastic 600MB	Tentastic 1.5GB
Required top-up	€10.00	€20.00
Monthly data allowance	100MB	300MB
Additional data allowance <i>Temporary offer until end 2018</i>	500MB	1.2GB
Melita Wi-Fi data allowance	10GB	
Outside bundle data rate	€0.10 per MB	
Voice call and SMS rates		
On-net / Off-net MTM	€0.10 per minute	
On-net / Off-net MTF	€0.10 per minute	
Text messaging	€0.01 per SMS	

Melita's Hybrid plans as at May 2018	
Mobile telephony hybrid plans SIM only, 24 month contract	Flow3
Monthly access fee	€15.00
Monthly unit allowance	300 units where 1 unit is equivalent to 1MB of data or a 1 minute voice call
Melita Wi-Fi data allowance	20GB
Outside bundle data rate	€0.005 per MB
Outside bundle rates	
SMS allowance	Unlimited
Call rate	€0.05 per minute
Other features	
Roll-over	Yes, Maximum of two months carry-over
Paper billing	€2.00 per month

## GO's new student plan line-up effective as at May 2018

Mobile telephony student plans SIM only	GO's student plans as at May 2018	
	MA-X Weekly	MAX Monthly
Required top-up	€3.00 per week	€10.00 every 28 days
Data allowance	1GB per week	5GB
Double data offer until end May 2018	2GB per week	10GB
Outside bundle data rate	€0.10 per MB	
Voice/SMS allowances	Unlimited calls to any 5 friends on any mobile network + unlimited SMS	100 minutes to any local number + 2000 SMSs on-net
Outside bundle rates		
On-net / off-net MTM calls	€0.10 per minute	
On-net / off-net MTF calls	€0.10 per minute	
Text messaging	Not applicable	€0.02 per SMS
Other features		
Music Streaming	Free music streaming via Spotify / Deezer	

## GO launches 'WildCard' service effective as at May 2018

Music Streaming over mobile	GO 'Music WildCard'
Description	Consumers making use of GO's mobile telephony plans (see below) with an <u>active data plan</u> can stream music from <u>Spotify and Deezer</u> without consuming any data from their monthly data <u>allowance</u> .
Metering	Data usage whilst streaming music will not be measured as long as an active data bundle is present. After which, pay-per-use (PPU) charges will apply.
Temporary offer	There will be free data usage whilst streaming <u>until 31<sup>st</sup> December 2018</u> . From the 1 <sup>st</sup> of January 2019 standard PPU charges will apply.
Eligible plans	Smart Data, Smart Talk, Smart Data+, Smart Talk+, Student MA-X, Student MAX, Freedom Lite Talk, Freedom Lite Data, Freedom Essential, Freedom Beyond
Notes	GO's 'Music WildCard' will <u>not</u> cover any premium subscription fees required by music streaming applications.



Appendices



## Comparison of entry-level mobile pre-paid plans effective as at May 2018

Mobile telephony pre-paid plans SIM only	Vodafone - 500 Mix Units	Melita -Tentastic	GO - Smart Start
Required top-up	€10.00 every 4 weeks	€10.00 every 30 days	€8.00 every 4 weeks
Monthly allowance	500 units: 1 unit is equivalent to 1 SMS or 1MB or 1-minute call	600MB	200MB
Roll-over of allowances	Any unused units	no	no
Wi-Fi data allowance	Not applicable	10GB Melita WiFi	Not applicable
Outside bundle data rates	€2.00 per 100 MB	€0.10 per MB (i.e.€10.00 per 100MB)	€2.00 per 100MB
Voice/SMS allowances	Not applicable	Not applicable	Unlimited on-net calls
<b>Outside bundle rates</b>			
On-net MTM	€0.25	€0.10	Unlimited
Off-net MTM	€0.25	€0.10	€0.15
On-net MTF	€0.25	€0.10	Unlimited
Off-net MTF	€0.25	€0.10	€0.15
Text messaging	€0.05 per SMS	€0.01 per SMS	€0.15 per SMS
<b>Other allowances</b>			
Credit per top-up	€2.00 Credit + additional 100 Units when topping up	Not applicable	Not applicable
Music streaming	Not applicable	Not applicable	Free music streaming via Spotify / Deezer

## Comparison of entry-level hybrid plans effective as at May 2018

Mobile telephony hybrid plans SIM only, 24-month agreement	Melita – Flow3	GO – Smart Talk+	GO – Smart Data+
Monthly access fee	€10.00	€15.00	€15.00
Monthly allowance	300 units; 1 unit is equivalent to 1 SMS or 1 MB or a 1-minute call	1GB	2GB
Roll-over of monthly allowance	Yes	Not applicable	Not applicable
Wi-Fi data allowance	20GB Melita Wi-Fi	Not applicable	Not applicable
Outside bundle data rates	€0.005 per MB (i.e.€0.50 per 100MB)	€2.00 per 100MB	
Voice/SMS allowances	Not applicable	Unlimited on-net + 60 minutes to all local numbers	60 minutes to all local numbers + Unlimited SMS
<b>Outside bundle rates</b>			
On-net MTM	€0.10	Unlimited	€0.15
Off-net MTM	€0.10	€0.15	€0.15
On-net MTF	€0.10	Unlimited	€0.15
Off-net MTF	€0.10	€0.15	€0.15
Text messaging	€0.01	€0.15	Not applicable
<b>Other allowances</b>			
Music streaming	Not applicable	Free music streaming via Spotify / Deezer	

## Comparison of entry-level student plans effective as at May 2018

Mobile telephony student plans <i>SIM only</i>	Vodafone - YU	GO - MAX Monthly
Required top-up	€7.00 every 4 weeks	€10.00 every 28 days
Standard data allowance	2GB	5GB
Double data offer until end May 2018	Not applicable	10GB
Outside bundle data rates	€2.00 per 100MB	€0.10 per MB (i.e. €10.00 per 100MB)
Voice call allowances	Unlimited calls to any 3 friends on any mobile network (also while travelling in the EU)	100 minutes to any local number
SMS allowances	n/a	2000 SMS to any GO number
Outside bundle rates		
On-net MTM / Off-net MTM	€0.10	€0.10
On-net / Off-net MTF	€0.10	€0.10
Text messaging	€0.05	€0.05
Other features		
Music streaming	Not applicable	Free music streaming via Spotify / Deezer



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- Melita's pre-paid line-up: [https://www.melita.com/mobile\\_category/prepaid-plans/](https://www.melita.com/mobile_category/prepaid-plans/)
- Melita's hybrid line-up: [https://www.melita.com/mobile\\_category/hybrid-plans/](https://www.melita.com/mobile_category/hybrid-plans/)
- GO's student plans line-up: <https://www.go.com.mt/foc/personal/mobile/plans/pay-as-you-go/student-plan>
- GO's 'WildCard' service: <https://www.go.com.mt/wildcard>

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