



## **MCA Market Trends - Q1 2017 to Q3 2021**

---

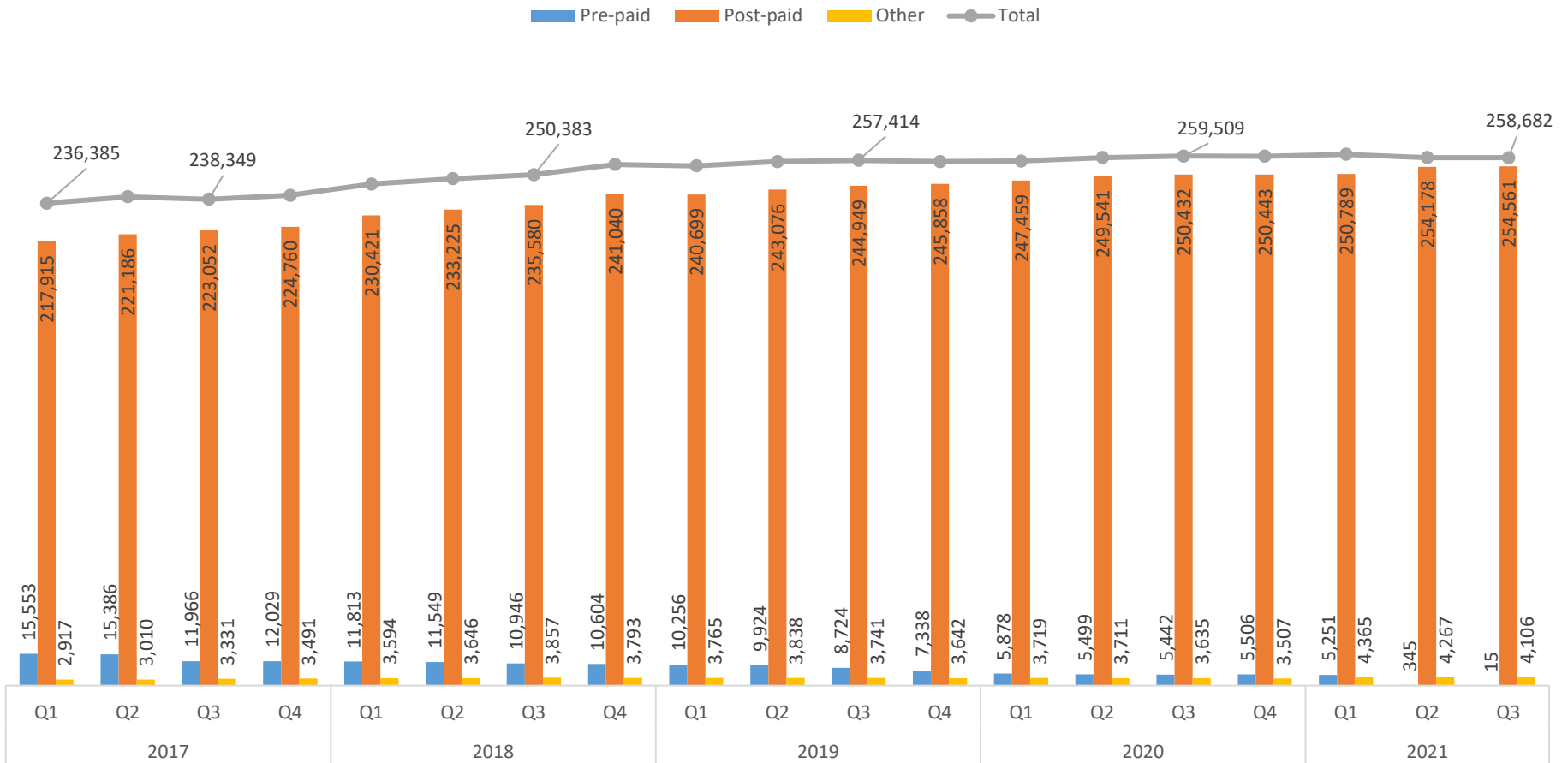
*Figures based on the Data Report Sheet (DRS) publication of the 11<sup>th</sup> January 2022*



## Purpose

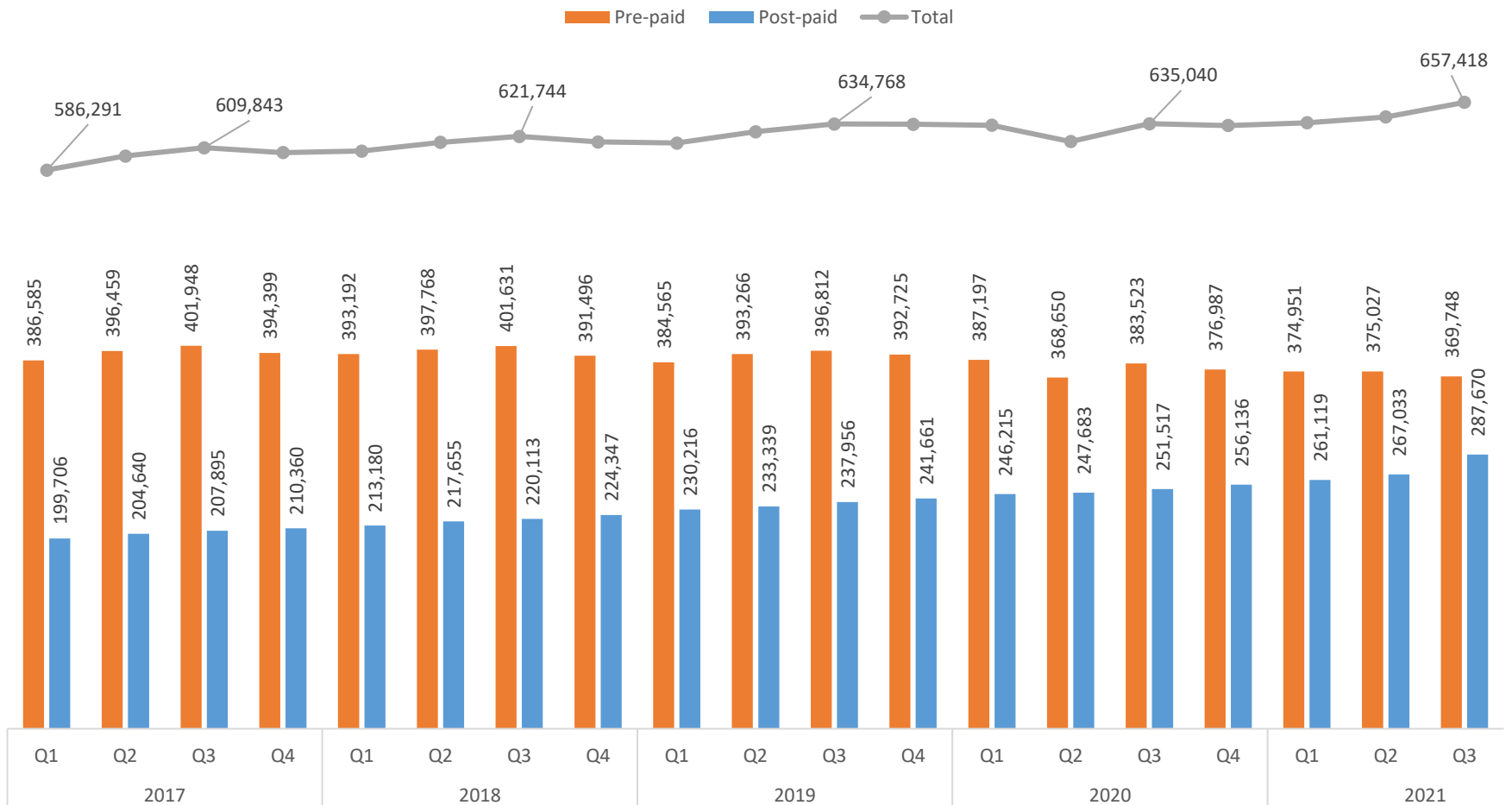
- Figures in this presentation are based on the latest Data Report Sheet (DRS) publication.
- Main indicators:
  - ✓ Number of subscriptions and ARPU for:
    - (i) fixed telephony; (ii) mobile telephony (iii) fixed broadband (iv) pay-TV;
  - ✓ Mobile data volumes consumed by mobile telephony subscribers;
  - ✓ Mail volumes for the postal sector.
- Data freeze carried out on the 22<sup>nd</sup> December 2021.

## Fixed telephony – subscriptions as at end of period



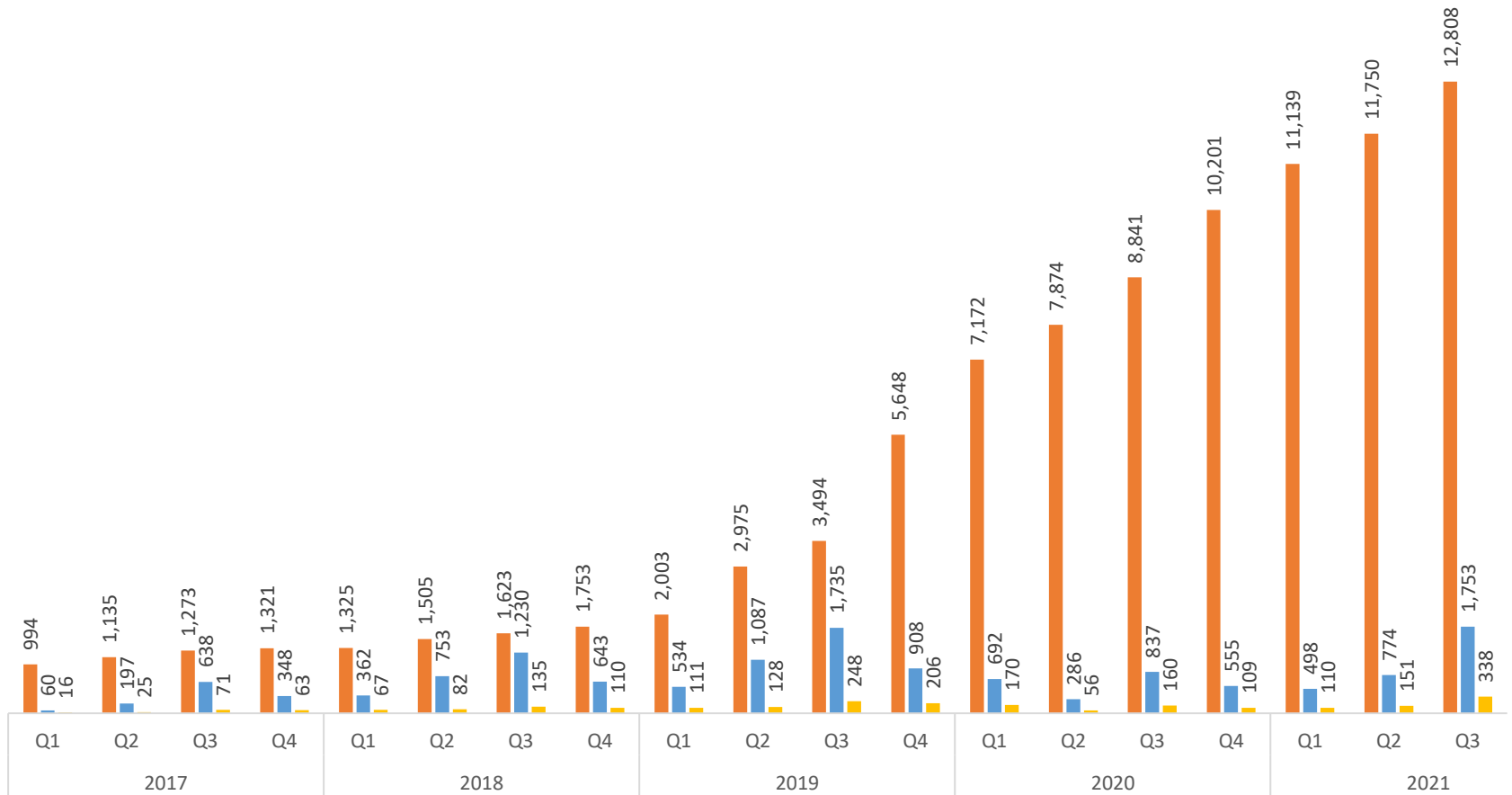
'Other Subscriptions' refer to subscriptions that are considered to be non-standard, such as ISDN connections and / or multi-channel connections.

## Mobile telephony – subscriptions as at end of period

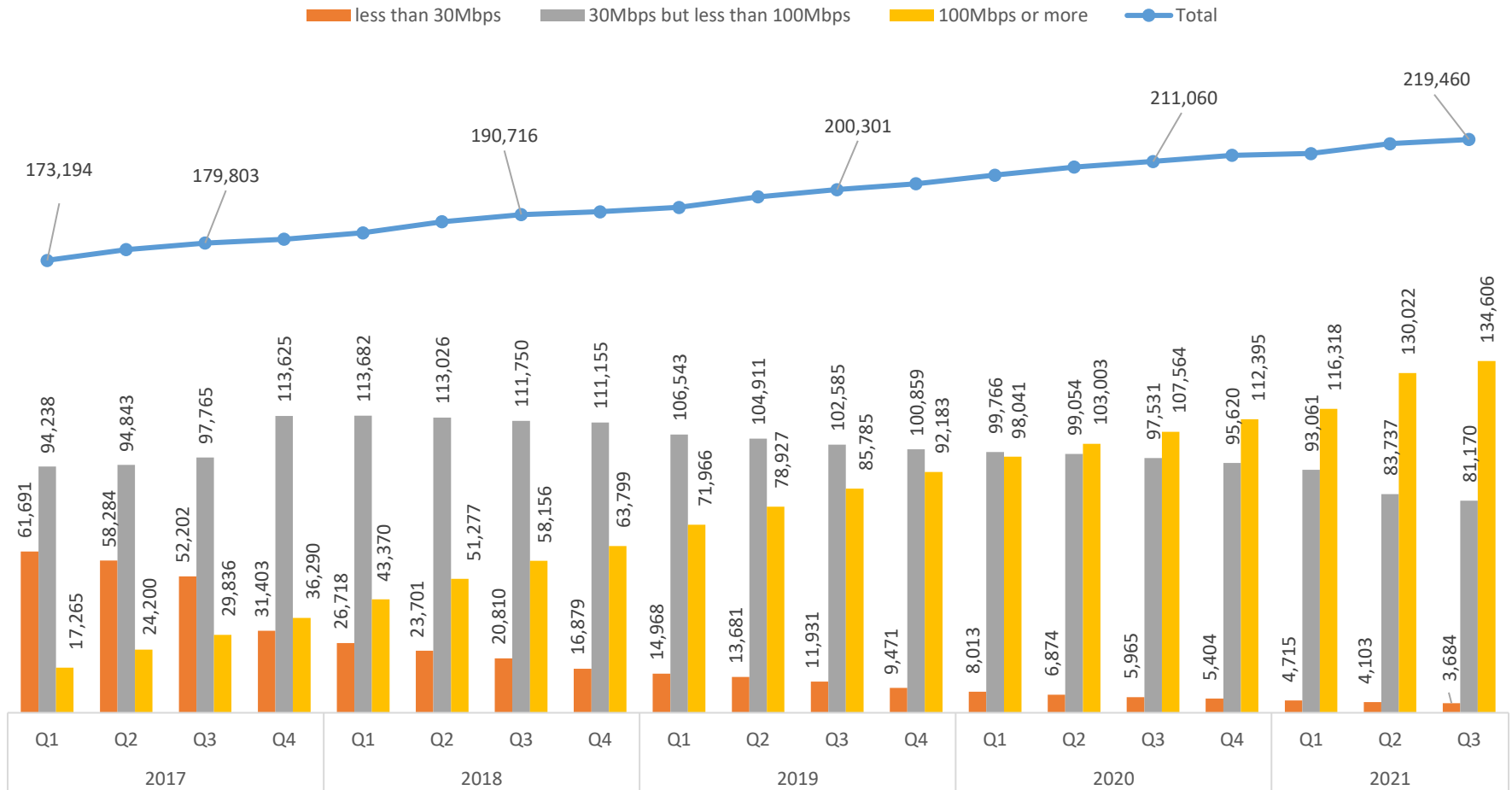


## Mobile telephony – data volumes (in million MBs)

■ Domestic
 ■ Inbound roaming
 ■ Outbound roaming

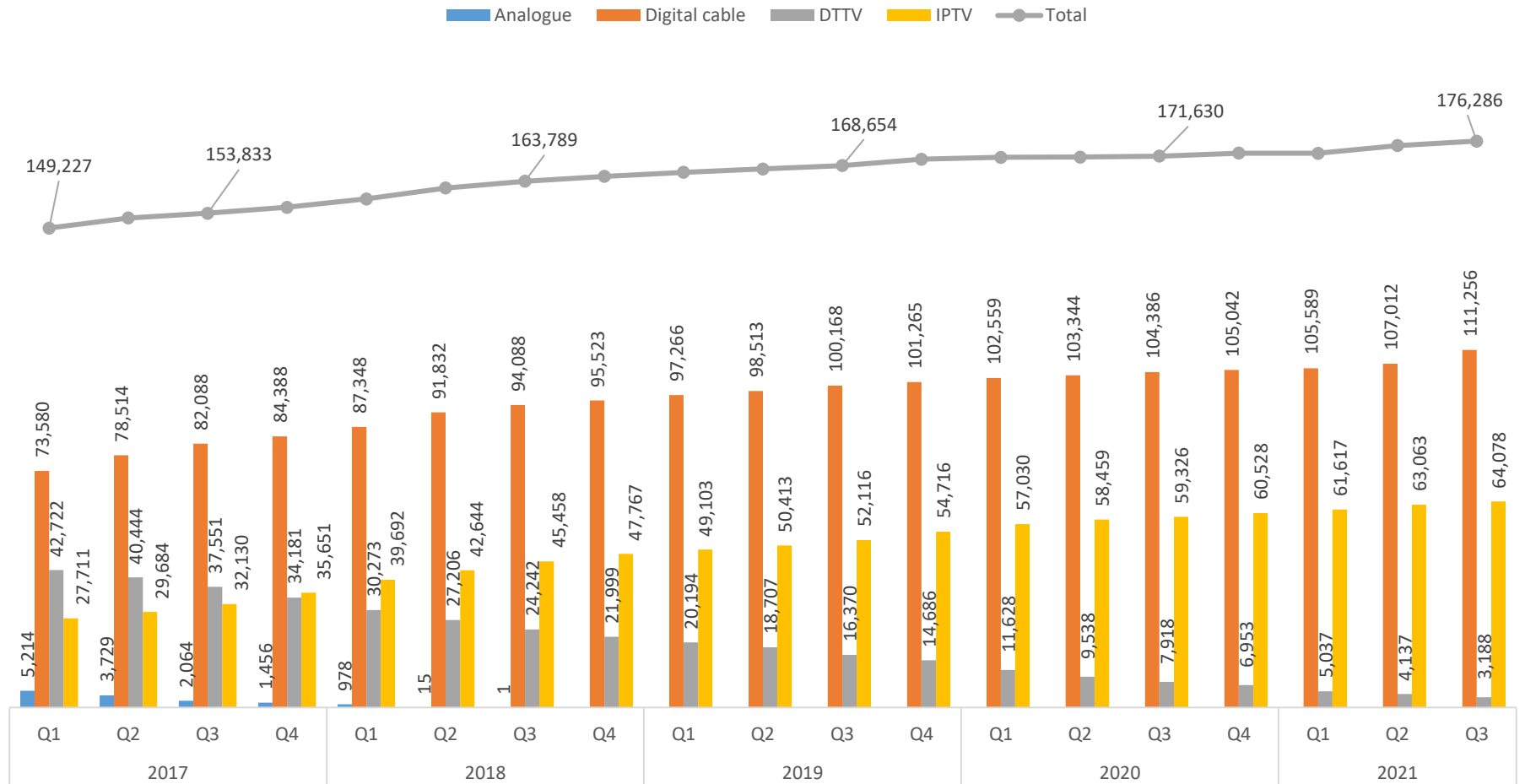


## Fixed broadband – subscriptions as at end of period

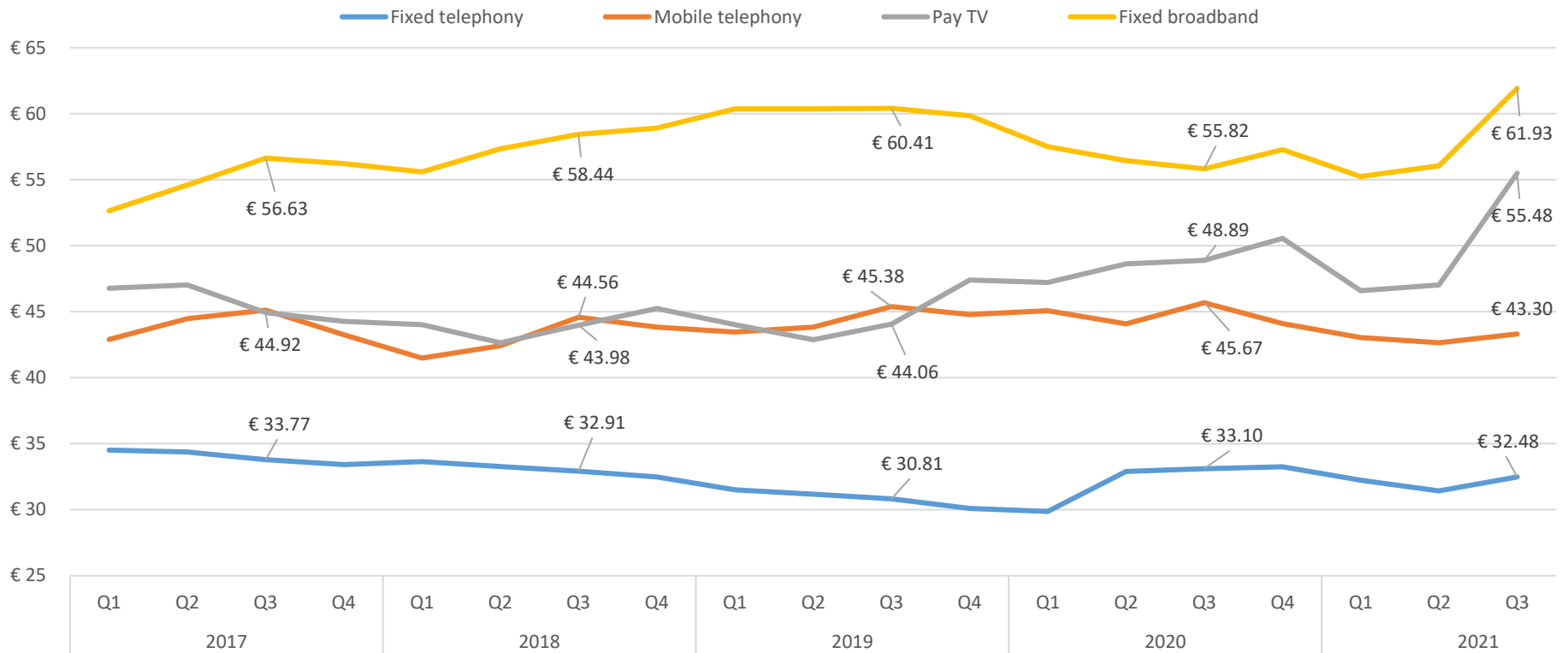




## Pay-TV – subscriptions as at end of period



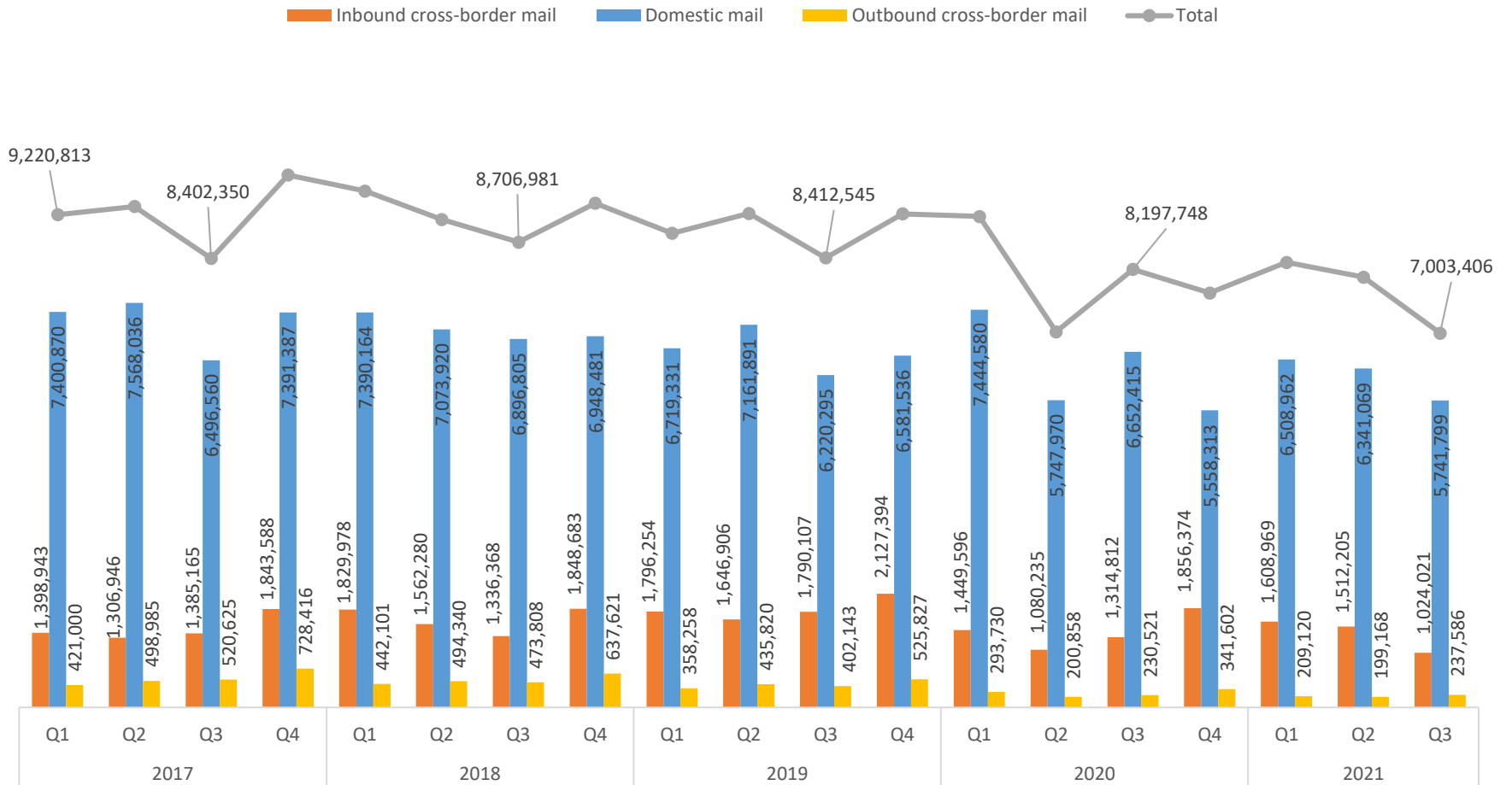
## Average revenue per user (ARPU, €)



This indicator captures the average quarterly revenue per subscription reported by local service providers for each service. The revenue element for each individual service is composed of both stand-alone and bundle revenues from subscriptions to a specific service but excludes installation and connection revenues. Readers should note that operators are left at their discretion to allocate their revenues to individual services.



## Post – mail volumes





## Disclaimer

- This publication contains information, which may include statistics, that have been obtained from sources believed to be reliable in regard to the subject matter covered.
- This publication does not constitute commercial, legal or other advice however so described. In publishing this information the Malta Communications Authority (“MCA”) is not responsible and cannot be held liable for the quality, completeness, adequacy and accuracy of any information, statements and statistics however so described, contained within this document.
- The MCA reserves the right to change and update any such information including any statements and statistics provided in this document at its discretion and without prior notification.
- To the fullest extent permitted by law, neither the MCA nor any of its officers or its agents, however so described, will assume responsibility and/or liability for any loss or damage, however so described, arising from or related to the use of the content of this document.



END

**Malta Communications Authority**

Valletta Waterfront,  
Pinto Wharf, Floriana,  
FRN 1913, Malta

**T** + 356 2133 6840  
**F** + 356 2133 6846

**E** [info@mca.org.mt](mailto:info@mca.org.mt)  
**W** [www.mca.org.mt](http://www.mca.org.mt)